

This CONFERENCE is about skills...

CHINA: TRAINING EXECUTIVES TO DO BUSINESS – BETTER

Organized By: CHINA RESOURCE NETWORK

Description: Training Program for Executives with 1-5 years experience in doing business in China. The program will bring together industry leaders in their fields who will provide practical, technical skill training in Intermediate level subjects.

Date: February 11, 2005, registration at 8:00am

Location: Embassy Suites in Independence, 5800 Rockside Woods Blvd, Cleveland, Ohio

CONFERENCE SCHEDULE:

8:30am – 9:15am	Introduction
9:15am – 10:15am	Partnering – Supplier, Customer, Joint-Venture
10:30am – 11:30am	Inter-China Shipping <u>or</u> Communicating Technical Specifications
11:30am – 12:30pm	HR – Finding & Qualifying Local Hires <u>or</u> B2B Market Penetration
12:30pm -1:45pm	Lunch & Networking
1:45pm – 4:00pm	When You Follow Your Customer to China (Training QC in a Sub-Contractors Facility, How to compete w/ Local Suppliers, Establishing R&D Facilities)

Key Speakers

Bill Zhuang, Director of Sales & Marketing, Asia Pacific, Delphi Connection Systems

David Palfenier, Director - OOCL Logistics

Stephen Cingel, Engineering & QC Hawk—Wellman Products

Kecheng Liu, Asian Pacific Director of Human Resources, Siemens

Kimberly Kirkendall, Facilitator, China Resource Network

Registration Information:

Materials available online at: www.chinaresourcenetwork.com, link to the events tab

Or Telephone: 330-659-0835 Or Email: info@chinaresourcenetwork.com

Early Registration Fee: \$300 by January 28th, increases to \$350 after that date

Send Registration Form and Payment to: Office Outsource, Inc., PO Box 1157, Bath, OH 44210

