



College of Business Administration



**CHINA RESOURCE NETWORK AND THE UNIVERSITY OF AKRON PRESENTS...**

# Manage China's Increasing Government Influence

## Topics Include:

This is **PEER-TO-PEER** training!

- Legal Updates for 2010: new regulations and legal changes in the past and coming year
- Unions—Government Pressure to Unionize: what does it mean for you?
- Sell on Value not Price!: always a struggle—to convince your customers & distributors!
- IP—the new R & D Landscape: new regulations are keeping IP rights in Chinese hands
- Quality Control Systems: proven strategies for improving QC standards with vendors
- Product Liability Risk Management: understand China's regulations and insurance standards

**October 1st at 8:30am**

University of Akron,  
Quaker Square Ballroom

Our speakers are industry executives, many of whom have **10+ years** experience in China.

Presentations are written in detailed, technical formats and the speakers will be frank about the challenges, solutions, and the lessons they learned, with time for Q & A.

*Our 6th year of conferences providing information and technical support for executives in China*

**COST / REGISTRATION information on the BACK SIDE**

**Speakers from:** Invacare, PolyOne, Goodyear, Jade Fountain Law Firm, International Resource Development

TO REGISTER OR PAY

ONLINE: [www.chinaresourcenetwork.com/events](http://www.chinaresourcenetwork.com/events)

For More Information Call: 330-573-5518

EMAIL: [virtualoutsourcing@hotmail.com](mailto:virtualoutsourcing@hotmail.com)

**COST:** \$395.00 per person - (reduced to \$350.00 more than three from same company)

Any registration rec'd after 9/27/10- add \$50.00 late fee CRN Member price = \$195.00 first 4 people

**Conference held at:** Quaker Square – downtown Akron, OHIO (parking info sent w/ confirmation)

**Conference Registration — China: Advanced Training for Executives**

Company Name: \_\_\_\_\_ Date Submitted: \_\_\_\_\_

**Individual Attending (Name / Title / Email Address)**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Company Address: \_\_\_\_\_

Company Tel: \_\_\_\_\_ Website: \_\_\_\_\_

Mail w/ your check made out to: International Resource Development, Inc, PO Box 1157, Bath, OH 44210

Or email registration to: [virtualoutsourcing@hotmail.com](mailto:virtualoutsourcing@hotmail.com) & make payment online

**ONLINE PAYMENT INFO:** go to [chinaresourcenetwork.com/events](http://chinaresourcenetwork.com/events) & use secure PayPal credit card pymt

TEL: 330-338-0250

EMAIL: [virtualoutsourcing@hotmail.com](mailto:virtualoutsourcing@hotmail.com)

## **China Resource Network**

**Who we are:** a peer-to-peer networking group for executives looking to participate in a dialogue regarding their business efforts in China.

**What is our purpose:** to provide a “brain trust” of information for the experienced executive to succeed in China.

**Who are our members:** Members come from industry and their companies must be actively involved in China.

**Who is the facilitator:**

Kim Kirkendall, 20 years experience in China is the facilitator.

**How can I inquire about joining?:**

Contact us by email at:

[virtualoutsourcing@hotmail.com](mailto:virtualoutsourcing@hotmail.com)

Kim Kirkendall can be reached through;

China Resource Network at: 330-573-5518

**Registration at 8:30am  
Breakfast & Lunch Provided  
Conference ends at 4pm  
Confirmation/Directions will be emailed**

If your reason for not attending other China conferences was because you know more than the speakers.

**This event is for you.**

Our speakers are selected and pre-qualified with hands on experience in their fields. The presentation content is structured like an in-house training program.

**We train experienced executives!**